MACEDONIA2025 SUMMIT 2018 AGENDA

NOV 7, 2018 - Marriott Hotel

10AM - 6PM REGISTRATION

10AM - 12PM HIGH SCHOOL STUDENTS COMPETITION "BEST BUSINESS CONCEPT" (ABC ROOM)

- Moderator: Radmil Polenakovikj, Faculty of Mechanical Engineering, Ss. Cyril and Methodius University & NCDIEL
- Jury members: Chris Pavlovski, Dimitar Siljanovski, Alek Icev, Daniela Trimcevska, Gjorgji Kusevski
- Partners of competition: National Centre for Development of Innovation and Entrepreneurial Learning, City of Skopje, Bureau for Development in Education, CEED HUB Skopje, Swisscontact, Faculty of Mechanical Engineering – Skopje

1PM - 3PM REGIONAL STARTUP BUSINESS PITCHING COMPETITION (ABC ROOM)

- Business Pitching in front of an international jury with regional business ideas (8 competitors)
 - o Jury members: Chris Pavlovski, Dimitar Siljanovski, Alek Icev
- Sponsored by the Western Balkans Fund
 - Speaker: John Bitove Jr. Chairman and CEO of Obelysk Decisions behind Personal Investments
 - > Speaker: Antoaneta Ivanova, Western Balkans Fund Representative

4PM - 5PM SESSION 01: LEADERSHIP THROUGH EDUCATION

Panel Moderator:

Biljana Markovic Stamenova, Macedonia2025 Executive Director (Soft Opening of the Summit)
 Speakers:

- Marta Naumovska Grnarova, General Manager at ZAVAR Company and Managing Director of ZAVAR
 Design
- Anastasija Dapcevska Adzieva, COO at Makweld DOO
- Ilija Jolevski, Co-Founder of Inellipse
- Elena Fidanoska, Founder and CEO of Macedonian Honey
- Filip Arsov, CEO of Synapse Aviation

5PM - 5:30PM SESSION 02: SUCCESS THROUGH INNER PEACE

Speaker:

• Dragana Ognenovska, Transformational coach, California, USA

5:30PM - 6PM COFFEE BREAK

6PM - 7PM SESSION 03: DISRUPTIVE MACEDONIAN STARTUPS

Panel Chair:

• Igor Madzov, Associate at South Central Ventures and Co-Founder of Startup Macedonia

Speakers:

- Nenad Cubrinovski, COO at Inplayer
- Katerina Bojkov, Co-Founder of EmbedSocial
- Igor Hristov, Founder & CTO of Fueloyal and Founder & CEO of 4Virtus.com
- Emma Poposka, Co-Founder and CEO of Bron.Tech
- Gligor Dacevski, CEO and Co-Founder at DoXteam

8PM - 10PM LEADERSHIP COCKTAIL - Sponsored by EUROMAX RESOURCES (Portofino)

Hosts:

• Alek Icev and Kati Iceva - Macedonia2025 Board Members

NOV 8, 2018 - Marriott Hotel

8AM - 5PM REGISTRATION

9AM - 9:30AM OPENING KEYNOTE ADDRESSES

- Macedonia2025 Chairman: Robert Arsov, Senior Managing Director at the investment banking and capital markets division of Guggenheim Partners, the USA
- **Distinguished Keynote Address: Anthony B. Kim**, Research Manager and Editor of the Index of Economic Freedom at The Heritage Foundation, the USA

9:30AM - 11:00AM SESSION 1: GLOBAL ECONOMIC TRENDS AND HOW THEY AFFECT THE REGION Panel Chairs:

- Ana Arsov, Managing Director at Moody's U.S. Financial Institutions team, the USA
- Zoran Martinovski, International Finance Corporation, World Bank Group, Serbia

Speakers:

- Anthony B. Kim, Research Manager and Editor of the Index of Economic Freedom at The Heritage Foundation, the USA
- Ghassan Hasbani, Deputy Prime Minister and Minister of Health of Republic of Lebanon
- Otto Georg Schily, Former Federal Minister of the Interior of Germany
- Laze Pejoski, Director of Policy at Saudi Secretariat, Australia
- Borko Handjiski, Associate Partner with McKinsey & Company, UAE

11AM - 11:30AM COFFEE BREAK

11:30AM - 12:30PM SESSION 2: DEVELOPMENTS IN SEE - INVESTMENTS, TRADE AND PROSPECTS Panel Chair:

- Andrew Wrobel, Founding Partner and Head of Content Strategy and Research of Emerging Europe, UK Speakers:
 - Maximilien Lambertson, Lead Analyst on Eastern Europe at The Economist Intelligence Unit, UK
 - Dubravka Nègre, Head of EIB Regional Representation for the Western Balkans, Serbia
 - Pia Barborič Jurjaševič, Managing Director of Adriatic Cluster in Imperial Tobacco, Slovenia
 - Duško Krsmanović, Senior Business Development & External Affairs Manager at CMS Law, Serbia
 - Danela Arsovska, President of the Macedonian Chambers of Commerce

12:30PM - 2PM	LUNCH BREAK
1PM - 1:30PM	MEDIA STATEMENTS
2PM - 3:30PM	(BREAKOUT SESSION): COMPETITION LAW AND COMPLIANCE – THE CURRENT STATUS
	AND FUTURE CHALLENGES FOR COMPANIES IN MACEDONIA (ABC ROOM)
	(SPONSORED BY CMS)

Panel Chair:

• Elena Miceva Stojcevska, Senior Attorney at CMS Reich-Rohrwig Hainz, Macedonia

Speakers:

- Maja Andreevska-Blazevska, Compliance Division Manager at Stopanska Banka, Macedonia
- Marija Filipovska, Partner at CMS Reich-Rohrwig Hainz, Macedonia
- Raško Radovanović, Partner at CMS Reich-Rohrwig Hainz, Serbia
- Valentina Nikolova, Head of Department for Analysis and Assessment of Concentrations at the Commission for Protection of Competition of the Republic of Macedonia

2PM - 3PM SESSION 3: MACEDONIA THROUGH THE INVESTORS' LENSES: MAIN POLICY LESSONS

Panel Chair:

- Nikica Mojsoska Blazevski, Professor of Economics and Director of the Doctoral School at the University
 American College Skopje, Macedonia (Presentation of Country dashboard and analysis of key indicators)
 Speakers:
 - Stefan Peter, President of the Macedonian Foreign Investors Council and CEO at EVN, Macedonia
 - Christopher Sanders, Executive Vice President at Leopold Kostal GmbH & Co. KG, Germany
 - Francesco Dagnino, Founding Partner of Lexia Avvocati, Italy
 - Ilija Gospodinov, Administrative Director at Endava, Macedonia

3PM - 3:30PM SESSION 4: SUCCESS FACTORS FOR DIVERSITY & INCLUSION MANAGEMENT IN CORPORATIONS

Speaker:

• Jasmine Boehm, Sustainability and Diversity, Austria

3:30PM - 4PM COFFEE BREAK

4PM - 5PM SESSION 5: MACEDONIAN BUSINESS SUCCESS STORIES

Panel Chair:

Dejan Kalinikov, CEO at SEAF, Macedonia

Speakers:

- Zoran Radonjanin, Co-Founder and CEO of Feydom
- Kristijan Danilovski, Co-Founder of FX3X
- Nina Angelovska, Co-Founder of Grouper.mk
- Darko Fidanoski, Co-Founder of Ars Lamina

5PM - 5:30PM SESSION 6: THE BEST OF MACEDONIA: PRODUCTION OF MEDICAL CANNABIS

Panel Chair:

• John Bitove, Chairman and CEO of Obelysk, Canada

Speaker:

Vancho Tolomanosi, CEO of VJV IT Consulting and Founder of NYSK Holdings, the USA / Macedonia

Macedonia2025 Fundraiser Gala 8PM - 10PM (Guest arrival: 7pm - 8pm)

SPECIAL EDITION SESSION: PHILANTROPY, ACTIVISM, AND THE ROLE OF WOMEN IN SOCIETY

Panel Chair:

• **Robert Arsov**, Senior Managing Director at the investment banking and capital markets division of Guggenheim Partners, the USA

Keynote Speaker:

- Catherine Constantinides, International Climate Activist, Social Cohesion Advocate, Top 100 Most Influential Young Africans for 2018 and Young Mandela's of The Future, South Africa
- Ana Divac, Co-Founder of Ana and Vlade Divac Foundation, the USA / Serbia

NOV 9, 2018 - Marriott Hotel

8AM - 5PM REGISTRATION

9AM - 10AM SESSION 7: THE DIGITAL TRANSFORMATION AS A BUSINESS ENABLER

Panel Chair:

 Marta Arsovska-Tomovska, Consultant for Digital Innovation, ITU & Board Member at the UN World Summit Awards, Macedonia

Speakers:

- **Christian Rupp**, Spokesperson of the Federal Platform Digital Austria and Coordinator of the SME DIGITAL initiative at the Austrian Federal Economic Chamber, Austria
- Kati Iceva, Principal Software Engineering Manager at Microsoft, USA
- Vasko Kronevski, CEO of Nextsense, Macedonia
- Cecilia Hjertzell, Swedish entrepreneur and Co-founder of CMO goes Tech

10AM - 10:45AM SESSION 8: BUILDING AN ENTREPRENEURIAL NATION

Panel Chair:

• Mike Cklamovski, Managing Director at CIBC, the USA

Speaker:

• (Keynote) **Scott Resnick**, COO of Hardin Design & Development and Founder & first Executive Director of StartingBlock Madison, Inc., the USA

10:45AM - 11:15AM COFFEE BREAK

11:15PM - 12:30PM SESSION 9: LATEST TECHNOLOGY APPLIED IN HEALTHCARE

Panel Chair:

• Jana Marin, Member of the Board of Directors at Acibadem Sistina Hospital, Macedonia

Speakers:

- Jordi Serrano Pons, Founder and CEO of UniversalDoctor and HIMSS Top 50 Health IT Leaders in Europe, Switzerland
- Moises Calderon, Cardiovascular and Thoracic Surgeon and General Director at Hospital Regional Gral.
 Ignacio Zaragoza ISSSTE, Mexico
- Venko Filipce, Minister of Health at the Government of the Republic of Macedonia
- Igor Tulevski, Cardiologist and Founder of Cardiologie Centra, Netherlands

12:30PM - 2PM LUNCH

1PM - 1:30PM MEDIA STATEMENTS

1:30PM - 2:30PM (BREAKOUT SESSION): HEALTH AND WELLBEING: TAKING CONTROL OF YOUR LIFE (ABC ROOM)

Speaker:

• **Lily Stojanovska**, Emeritus Professor at College of Health and Biomedicine, Victoria University, Melbourne, Australia

2PM - 2:30PM SESSION 10: FINTECH AND AI – DEMOCRATIZING AND PERSONALIZING FINANCIAL SERVICES FOR BUSINESSES

Panel Chair:

• Alek Icev, Engineering Manager at Google, the USA

Speakers:

• Ilija Lalkovski, CEO of Pendulibrium and Co-Founder of Web Factory, Macedonia

Panos Savvas, Co-Founder and CTO of AkoniHub, UK

2:30PM - 3:30PM SESSION 11: GREEN INDUSTRIES AS GROWTH GENERATOR

Panel Chair:

• Mihail Mateski, CEO at Greentech, Serbia

Speakers:

- (Keynote) Yair Engel, Founder and Director at Kayama Center for Sustainable Design, Israel
- Ljupka Arsova, Senior Environmental Engineer at Eastern Research Group, Inc., the USA
- Dimitar Kovachevski, Co-Founder and Member of the Board of PiKCELL Group, Macedonia
- Filip Ivanovski, Executive Director at PAKOMAK DOO, Macedonia

3:30PM - 4PM COFFEE BREAK

4PM - 4:30PM SESSION 12: ACCELERATING IDEAS TO THE REAL MARKET

Speaker:

• **Doron Ish Shalom**, Director of Program Development at JVP Play, Israel

4:30PM - 5:15PM SESSION 13: COACHING THE LEADERS: THE MINDSET OF A GREAT LEADER

Panel Chair:

Dan Braga, Partner at The Zaf Group, the USA

Speaker:

(Keynote) Kevin Murrane, Professor at Kellogg School of Management and Founder of Behtrics, the USA

5:15PM CLOSING CEREMONY

 Mike Zafirovski, Founder and President of the Zaf Group, Board Member at Boeing and The Blackstone Group, the USA

9PM INFORMAL GATHERING (PARTY) VENUE: LOFT

NOV 10, 2018

10AM - 2PM TRIP TO VODNO (A WALK WITH LEADERS)